

HARDWARE SECTOR UNITING UNDER ONE ROOF

In Turkey, hardware industry, in which around 14 thousand companies operates, is uniting under one roof of Hardware Manufacturers and Businessmen Association (HISIAD), for the first time. The industry, which employs approximately 650 thousand people, is gaining official representation power for the first time with HISIAD established in May 2019. With the association, including industrialists, manufacturers, distributors, vendors, and craftsmen, all stakeholders of the industry will be together and a union of strength will be provided for the development of the sector. Çetin Tecdeliođlu, the president of HISIAD, who unites the sector under its roof, states that fairs are very important for the industry. In this context, with the cooperation of the association, the Hardware Eurasia Fair, which will be organized by Reed Tüyap on 1-2-3-4 April 2021, aims to make the industry known in the international arena and increase its contribution to the national economy by increasing its trade volume.