

Turkey's Hardware Fair

HARDWARE EURASIA

Preparing to Become a Trade Center of the Industry

Hardware Eurasia will be held from 1-4 April 2021 at Tüyap Fair and Congress Center by Reed Tüyap Fuarçılık A.Ş in cooperation with the Hardware Manufacturers and Businessmen Association (HISIAD).

All products and services of the hardware industry will be exhibited together at the fair where electrical and mechanical hand tools and accessories, measuring and testing tools and equipment, abrasive products, chemicals and adhesives, insulation and insulation materials, decoration and repair materials, hoses and irrigation materials, plumbing materials, plaster, plasterboard and auxiliary products, building hardware, materials, teams, equipment and machines that can be associated with all industries such as load lifting equipment, sheet metal processing machines and accessories, compressor and pneumatic tools will be shown.

As an international trading platform, Hardware Eurasia which will offer significant business opportunities for exhibitors, will establish a ground for an increase in Turkey's exports of over 7 billion dollars. Hardware Eurasia exhibitors will have the opportunity to analyse their competitors, to show their companies' presence in the industry internationally and to increase brand awareness, to introduce their products and services to a wide target audience at the same time, and to establish new collaborations with local and foreign decision makers of the industry.

At the fair, where local and foreign industrialists, manufacturers, distributors, sellers, distributors and tradesmen will come together, visitors will find a chance to see and compare state-of-the-art products and services in the industry. With the gathering of industry's decision-making and purchasing professionals from countries such as Germany, Italy, Russia, South Africa, Chile, USA, China, Mexico, Oman, South Korea, Japan, France, UK, Netherlands, India, UAE, Australia, Canada, Spain, Brazil and Argentina, the fair where great collaborations will be established, will make a great contribution to the country's economy.