

## Co-located Events

### Hardware Eurasia, Tube Eurasia, and Wire Eurasia Fairs Successfully Concluded

Bringing together the leading players of their respective industries in the Eurasian region, the co-located **Hardware Eurasia, Tube Eurasia, and Wire Eurasia 2025** exhibitions were successfully held from **April 9–12** at the **Tüyap Fair and Congress Center** in Istanbul. The simultaneous organization of these three exhibitions provided industry professionals with a unique and comprehensive platform.

With the co-located Hardware Eurasia, Tube Eurasia, and Wire Eurasia 2025 fairs, **Istanbul once again became the global meeting point** for the hardware, pipe, and wire industries. A total of **20,872 visitors from 94 countries**, including **2,702 international** and **18,170 domestic** professionals, attended the fairs. This strong turnout reaffirmed the exhibitions' position as key attractions for their respective sectors.

#### Innovative Products and Solutions Across Three Industries

Hardware Eurasia 2025 featured a wide array of products including hand tools, power tools, welding equipment, fasteners, occupational safety gear, and construction materials. At Tube Eurasia 2025, technologies for pipe manufacturing and profile processing machinery were prominently showcased. Wire Eurasia 2025, on the other hand, presented cutting-edge technologies for wire production as well as innovative solutions for the steel wire and cable industry.

#### Seminars and Expert Presentations Attracted Strong Interest from Visitors and Exhibitors

The seminar program held within the scope of Hardware Eurasia drew significant attention from industry professionals. During two key sessions organized by HISIAD Academy, Mahmut Ekiz, Executive at DUWELD, provided an in-depth look at *MIG/MAG Gas Metal Arc Welding Methods and Applications*, while Ediz Turan, Product Application and Training Engineer at Karbosan Abrasive Stone Industry Co. Inc, delivered valuable insights on the *Safe Use of Abrasive Products*.

The exhibitions also hosted numerous international hosted buyers, further strengthening global industry ties. The B2B meetings held throughout the events made a substantial contribution to enhancing the export potential of participating companies.

By accelerating sectoral growth and fostering international cooperation, Hardware Eurasia, Tube Eurasia, and Wire Eurasia 2025 once again demonstrated their pivotal role in advancing the hardware, pipe, and wire industries.