

Hardware Eurasia 2025 has Opened Its Doors in Istanbul

The **International Hardware Eurasia Fair**, officially **opened its doors** for the fourth time on **April 9, 2025, in Istanbul**. Held at **Tüyap Fair and Congress Center**, the event brings together over **10,000 industry professionals** from **75 countries**, paving the way for new business collaborations in the hardware sector. Showcasing **innovative products** and **global connections**, the fair aims to shape the industry's future.

As one of the most significant gathering points for the **hardware industry in Eurasia**, Hardware Eurasia 2025 is being organized **simultaneously with Tube Eurasia and Wire Eurasia** from **April 9 to 12** at **Tüyap Fair and Congress Center in Istanbul**. The fair is hosted by **RX Tüyap** in collaboration with the **Hardware Industrialists and Businessmen Association (HISİAD)**. Taking place in **Hall 11**, the event serves as a key platform for discovering industry innovations, establishing new business connections, and strengthening existing relationships.

Extensive Product Range & Industry Events

The fair showcases a diverse range of products, including **hand tools, power tools, locks and accessories, welding machines and materials, abrasives, fasteners, cutting and drilling materials, building materials, chemical products, and occupational safety equipment**. In addition to exhibitors, the event also welcomes **industry media, publications, and associations**, fostering sector-wide communication and knowledge exchange.

Furthermore, **international procurement delegations**, coordinated by the **Istanbul Ferrous and Non-Ferrous Metals Exporters' Association (İDDMİB)** and **Tüyap's overseas offices**, will hold **B2B meetings** with exhibitors. These meetings will provide a crucial platform for local manufacturers seeking to expand their **export potential**.

On **April 11**, the **HISİAD Academy Seminars** will take place, where **industry experts** will share insights on the latest market trends, innovations, and sector developments.

Global Collaborations & Regional Growth

During the opening ceremony, **İlhan Ersözlü, General Manager of Tüyap Fairs and Exhibitions Organization Inc.**, highlighted the growing significance of the fair, stating:

“Our fairs have become one of the most important industry platforms in the region on a global scale. Leading exporters and manufacturers of our country are actively participating in our events. This year, Hardware Eurasia stands out once again with strong participation. With nearly 100 local exhibitors and close to 10,000 business professionals from 75 different countries, our internationally recognized hardware fair is set to drive new business collaborations and industry growth.”

Hardware Eurasia 2025 brings together **all key stakeholders in the hardware sector**, laying the foundation for **new business partnerships** and driving industry momentum. The fair will continue to host **sector professionals until April 12** at **Tüyap Fair and Congress Center**.